

# SAR “BROADCAST” EMAIL

The e-mail address [SAR@olyphen.com](mailto:SAR@olyphen.com) is a group email that is received by all primary members of the Sequim Association of REALTORS®, as well as to the Affiliates of the Association (at their option and for an additional charge.)

***The purpose of the SAR Broadcast email is to disseminate information that is:***

1. PERTINENT to the MEMBERS of the association, such as:
  - a. Calls to action from WA Realtors and NAR
  - b. Information about SAR meetings, events, awards, etc.
  - c. Information about members’ listings, open houses, price changes, etc.
  - d. Information (Candidates/Issues) from the Governmental Affairs Committee
  - e. Reports/information from the various committees of SAR
  - f. Solicitation and/or advertisement of services available from affiliates
  - g. Services needed/available
  
2. BENEFICIAL to our CLIENTS, such as:
  - a. Moving boxes needed/available
  - b. Items of furniture or appliances needed/available
  - c. Services needed/available
  
3. COMMUNITY Service information, such as:
  - a. Fundraisers
  - b. Community needs
  - c. Community events that may be beneficial to us or our clients

***To ensure the SAR Broadcast email serves the purposes for which it is intended, the following Policies are enacted:***

- POLICY #1 SAR Broadcast shall not be used for personal solicitations of any kind
- POLICY #2 SAR Broadcast shall not be used to espouse any particular political view or candidate, with the exception identified in Purpose 1d above.
- POLICY #3 SAR Broadcast may not be shared outside the membership without the permission of the original author.
- POLICY #4 SAR Broadcast content should be judiciously limited in size (i.e. photos, animation, etc.)
- POLICY #5 Responses to SAR Broadcast should be directed to the individual, rather an “ALL” unless the response benefits the entirety of the membership.

***AN ASPIRATIONAL NOTE: It is inevitable that there will be times that an email sent through the SAR Broadcast with be deemed objectionable by some. If you are sending, please take a moment to consider whether your broadcast meets with the intent [SAR@olyphen.com](mailto:SAR@olyphen.com) prior to hitting the send button. If you are receiving, please know that the delete button is free to use at your option.***