

SAR AFFILIATE BENEFITS

- Enhanced means of expanding your business network to hundreds of local businesses that comprise the SAR membership and its Affiliates
- Enhanced public perception and credibility as a reputable and professional business through acceptance into the SAR Affiliate program.
- The ability to build personal business relationships for mutual support and benefit.
- The ability to refer services to your client base with the confidence of knowing that the Affiliate businesses are screened for acceptance into the program.
- Ability to network with the SAR membership through the attendance of the weekly MLS meetings and/or MLS tour.
- Ability to personally promote your business to the SAR membership in a 5-minute presentation at the weekly MLS meeting. (Scheduled on a rotation basis for those Affiliates interested in the program.)
- Option to subscribe to the SAR email distribution list for promotion of your business to the SAR membership at a reasonable frequency. (Promotion of properties not listed in the Multiple Listing Service (MLS) and/or anything that would otherwise be construed as bypassing subscription to the MLS are prohibited.)
- Option to participate in the SAR Premier Affiliates network for a united marketing effort to increase the power of your marketing dollars and multiply the benefits of the Affiliate program.
- The ability to serve on various SAR committees
- Reach out to new SAR members at new member orientation events.

Please see the following page for an explanation of dues and processes.

SAR AFFILIATE PROGRAM DUES

A business application for the Sequim Association of Realtors (SAR) Affiliate program is reviewed in the same way that a Realtor membership application is reviewed. The application is made known to the SAR membership for input regarding any reason that the business should not be accepted into the program before acceptance is granted.

The cost for membership is outlined below. The SAR broadcast email access is an optional benefit permitting the Affiliate member to communicate with the SAR membership through their all-member email distribution service. Additionally, Affiliates are encouraged to support the Realtors Political Action Committee (RPAC) in their effort to protect consumers and Realtors in political arenas, but are not required to do so.

Dues are paid with application and annually thereafter as follows:

WA REALTOR [®] Affiliate dues	\$ 50.00
Affiliate Local dues (<u>SAR)</u>	\$ 65.00
RPAC Investment	<u>\$ 50.00</u> *
SUBTOTAL:	\$165 .00
Additional Voluntary RPAC Investment	\$
SAR broadcast email access	\$ 60.00** (Optional)
TOTAL:	\$

*RPAC Disclosure: The recommended RPAC investment is \$50.00 (of course, you may invest more if you wish).

Investments to RPAC are voluntary and are used for political purposes. Investments are NOT Federal Tax deductible. You may refuse to invest, without reprisal. Until the NAR Fair Share goal is met, 70% of each investment is retained by the WA State PAC to support state and local candidates. The balance is sent to National RPAC to support Federal candidates. National's portion is charged against your limits under 2U.S.C.441

After the Fair Share goal is met, 100% of your investment is retained by the WA State PAC to support local political candidates.

**For an additional \$60 per year (\$5 per month) Affiliates may have access to the broadcast e-mail system. This system allows communication with all members of the Sequim Association of REALTORS® simultaneously by using one address.

For more information, please contact the local Sequim Association of Realtors administrative office at 360-681-8365 or <u>smls@olypen.com</u>. Thank you for your interest in the Affiliate program.